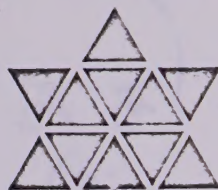




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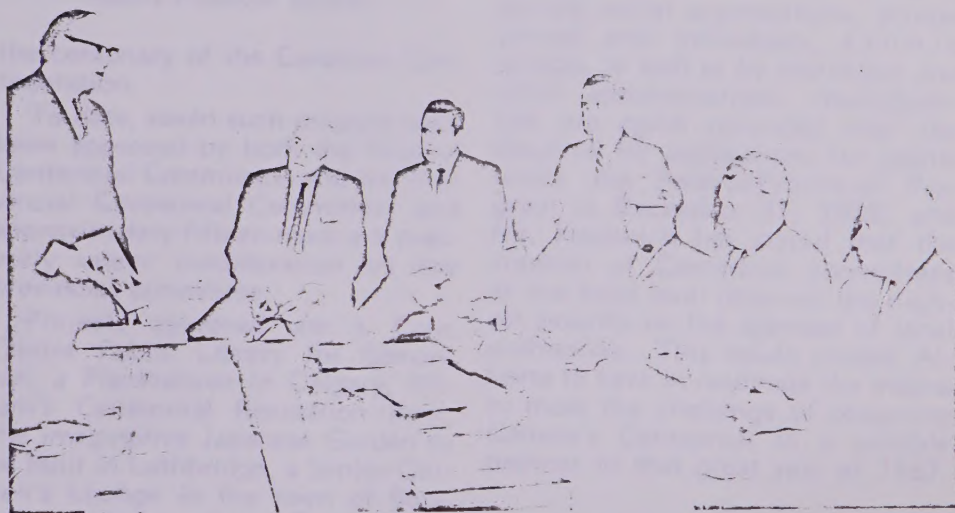
CENTENNIAL TRAIN WILL MAKE EIGHT STOPS IN ALBERTA

THE Centennial of Confederation Train, which will tour across Canada in 1967, will make a total of eight stops in Alberta, according to Mr. L. J. Maiden, Project Officer in charge of the Centennial Train and Centennial Caravan project for the Federal Centennial Commission.

During the recent conference attended by members of the Federal Commission, the Provincial Centennial Committee, and other organizations interested in Canada's Centennial, Mr. Maiden showed a set of colourful slides illustrating the interior and exterior of the train, and also showing some of the sites selected where the train will rest, to be visited by the people of Alberta.

The train will enter Alberta at Jasper on February 22, 1967, and will spend one day there. The next stop will be Edmonton where a total of ten days will be spent, at two different track locations, before the Train moves on to spend two days in Red Deer. In Calgary, two different track locations have also been selected, for use during the nine-day stopover; the Train will then move to Lethbridge for three days, and a further three days at Medicine Hat will conclude the Alberta portion of the tour. The Train

CENTENNIAL SYMBOL USES EXPLAINED



The many uses and various methods of presentation possible with the official symbol of Canada's Centennial are explained by Mr. Peter Ackroyd, Director of Public Relations for the Federal Centennial Commission, at a recent meeting of the Centennial Advertising Committee for the Province of Alberta. Members of the Committee present were, left to right: H. E. Martin, Director of the Alberta Government Publicity Bureau, chairman; D. Lamb, James Lovick and Company, Edmonton; L. St. Laurent, Sunwapta Broadcasting Company; R. McRory, Alberta Government Publicity Bureau; D. Williams, Nattal and Maloney Limited; J. Balla, Lethbridge Herald; and J. Sayers, Goodwin-Ellis Advertising Limited. For the complete story on the Centennial Symbol, please turn to page 6 of this issue of the Centennial Bulletin.

will leave Medicine Hat for Saskatchewan on March 26.

The Centennial Train will be composed of 15 units—2 diesels, 6 exhibit cars and 7 service cars. The coaches will be decorated a distinctive purple and white, and each coach will have murals along the outsides depicting the history of

Canada. There will be a post office with special mailing cachet, and a "100 Year Book" for visitors to sign.

Displays in the coaches will follow the theme "The Story of Canada", and will depict The Story of Canada from earliest time up to the present.

ALBERTA'S CENTENNIAL PROJECTS ARE OUTLINED; HON. A. HOLOWACH URGES TOTAL INVOLVEMENT

WITH seven municipal centennial projects already approved, and another 15 under consideration by the Centennial committee, the Honourable Ambrose Holowach, Provincial Secretary and chairman of the Alberta Centennial Committee, has expressed the hope that within the next few months, plans for celebration of the 100th Anniversary of Confederation in Canada will be greatly accelerated, and that increased interest and activity will become more apparent throughout the province.

Alberta's observances are under the jurisdiction of a Centennial Committee, of which Mr. Holowach is chairman. Members of the committee include P. B. Howard, Deputy Provincial Secretary; E. S. Bryant, Director of the Alberta Government Travel Bureau; G. R. A. Rice, President of the Sunwapta Broadcasting Company Ltd.; W. Kaasa, Director of Recreation and Cultural Development; and E. R. Hughes, former Deputy Provincial Secretary. Mr. Kaasa is secretary of the Committee.

To financially assist municipalities in the provinces of Canada in their plans to construct lasting memorials to the 100th Anniversary of Canada's Confederation, a program of matching grants was set up. The Federal Government and Provincial Governments share equally in providing a grant of \$2.00 per capita of population to each municipality whose application for a grant meets with the approval of the Federal and Provincial Centennial Committees.

All provinces agreed with the federal government to limit their projects to capital works of an historical, educational, cultural or recreational nature. These would not include utilitarian projects such as fire halls, sidewalks, or other facilities which a municipality would have to build in any case, whether or not there is a centenary to observe.

The purpose of the Centennial grants program is to have a project in the community of a lasting nature that would be of benefit to all the people and in keeping with the spirit of celebrating an anniversary,



HON. A. HOLOWACH
Alberta Provincial Secretary

the centenary of the Canadian Confederation.

To date, seven such projects have been approved by both the Federal Centennial Commission and the Provincial Centennial Committee, and approximately fifteen more are presently under consideration by the provincial committee.

Projects approved are a Civic Centre Public Library for Edmonton, a Planetarium in Calgary, Killam's Centennial Recreation Park, the imaginative Japanese Garden to be built in Lethbridge, a Senior Citizen's Lounge in the town of Bowness, a History of the Coutts Area, the project of the village of Coutts, and a Recreation Park and Camp Site which will be erected by the Big Stone Indian Band of Wabasca, north of Edmonton.

Regular monthly meetings are held, at which reports are received from the Centennial Officers and from various members of the Committee, and applications for grants are discussed and decisions made.

In addition to the Centennial Committee itself, there have now been formed a Ceremonial Committee, with E. S. Bryant as Chairman, and a Publicity Committee, headed by H. E. Martin, Director of Publicity and Advertising.

One of the Centennial projects of

the Government of Alberta is the compilation and publication of a Provincial Atlas, on which work has already commenced.

The other, and major, Provincial Government Centennial Project is the construction of the Provincial Museum and Archives. The project is estimated to cost close to \$5,000,000, and \$2,500,000 of this is being provided by the Federal Government, under their program of making funds available for Centennial projects for each province of Canada, preferably to be built in the capital city of the province.

Mr. Holowach is calling upon the people of Alberta to get behind the Centennial, and urges total involvement by service clubs, church groups, social organizations, private groups and individuals, ethnic groups, as well as by municipal and other administrations. Municipalities are again reminded that the deadline for applications for grants under the Federal-Provincial Program is **December 31, 1965**, and Mr. Holowach has stated that the creation of Centennial committees at the local level deserves the highest priority on the agenda of local authorities. This would enable Alberta to have in readiness the means to meet the challenge of observing Canada's Centennial in a suitable manner in that great year of 1967.

The Alberta Centennial Bulletin is published by the Publicity Bureau of the Government of Alberta on behalf of the Provincial Centennial Committee, to provide information on activities planned throughout Alberta for the observance of the 1967 Centennial of Canada.

All correspondence should be addressed to:

The Editor,
Alberta Centennial Bulletin,
245 Highways Building,
Edmonton, Alberta.

CARAVAN WILL VISIT 84 ALBERTA CENTRES

DURING the summer months of Centennial Year, 1967, a total of eight Centennial of Confederation Caravans will be travelling across sections of Canada, bringing the story of Canada to the people of this great country. Each caravan will start its travels on May 1, 1967, continuing until mid-November.

Caravan No. 7 will be the unit touring Alberta, the Northwest Territories and the Yukon, and is expected to make 84 stops, in 5,820 miles, and will be on display for a total of 122 days. In addition, there will be 5 stops in the Northwest Territories and 4 in the Yukon.

Although to date sites have not been definitely established for the Caravan, a tentative route has been laid out, and will be surveyed and finalized this summer by a representative of the Federal Centennial Commission.

Each Caravan will be composed of eight trailer units with tractors, which will be set up in a special, pre-designed pattern on the exhibit site. Seven of the trailers will contain the continuous story of Canada, while the eighth is a service unit. There will be exterior exhibit areas in the centre of the pattern as well, which will contain regional displays, and Federal Centennial planners are hoping to encourage each community to plan local celebrations to coincide with the visit of the Centennial Caravan.

Theme of the Caravan, like that of the Centennial Train, will be "The Story of Canada", from the earliest times up to the present. Many modern electronic and film techniques will be introduced to aid the telling of the Story. It is hoped that the viewer will enjoy an experience unlike any they have had before, and emerge with a new awareness of their Canadian identity.

Centennial Caravans will be of particular interest to the young people of Canada, and the Federal Centennial Commission is urging the Departments of Education in each province to arrange for groups of students to visit the Caravans at each stop centre.

CENTENNIAL OFFICERS APPOINTED



E. H. ABELL



G. D. SALLOUM

The Provincial Secretary, the Honourable Ambrose Holowach, has announced the appointment of G. D. "Bud" Salloum as Centennial Officer for the province of Alberta.

Mr. Salloum was born and educated in Saskatchewan, and has been employed for the past five years by the Edmonton Chamber of Commerce, first as Division Secretary, and during the past two and one-half years as Membership Director. He is a member of the Junior Chamber of Commerce, having held offices at the local, provincial and national level, and is currently serving as Chairman of the Alberta Jaycee Centennial Committee.

E. H. "Ted" Abell is also a Centennial Officer. He assumed this position following his retirement after 20 years service in the R.C.A.F. In addition to flying, a considerable portion of his duties

involved organization and personnel work.

Mr. Salloum and Mr. Abell are stationed in Edmonton, with offices in the Legislative Building, and their duties are to assist various municipalities with the preparation and forwarding of applications for Centennial Grants, and to provide liaison between Centennial organizations throughout the province, and the Provincial Government. When required, they will make visits to municipalities to assist the local Centennial Organizations, which, in as much as all applications for approval of projects **must** be received **on or before December 31, 1965**, have no doubt already been established.

Mr. Salloum will assist municipalities in the northern part of the province, while Mr. Abell serves the area located south of Edmonton.

CENTENNIAL PHOTOS WANTED!

IN YOUR area, many projects are being planned and perhaps already being built as Centennial Projects, by municipal or association bodies. You will be called on in your normal activities, to film these projects, at their start as "earth-turning" projects, or as progress or completion shots.

This office is attempting to collect, for historical and archival purposes, copies of all such pictures, either still or movie footage. Could I ask your co-operation in providing

this office with a print, or with used movie footage, of all such occasions? A brief word to describe the picture would be most helpful.

If shots taken by our photo branch can be of help to you in these Centennial observances during the next few years, please let us know. We shall be glad to help.

Hal Martin,
Director of Publicity
and Advertising,
Chairman, Centennial
Publicity Committee.

THE CENTENNIAL BULLETIN

We are pleased to present this first issue of the Province of Alberta CENTENNIAL BULLETIN. This publication will be issued monthly, and is designed to inform the public, and particularly persons and organizations directly associated with the Centennial of Confederation, of federal, provincial, municipal and private centennial plans and developments within Alberta.

It is the hope of your Provincial Centennial Committee that publication of this Bulletin will increase public interest, and help co-ordinate all centennial thinking and planning within the province.

We are particularly interested in making sure that this Centennial Bulletin reaches members of local Centennial Committees, as well as interested individuals. To this end, may we ask your assistance?

If you know of someone in your community who is actively involved with Centennial planning in any capacity, and who has not received the Centennial Bulletin, please send us their name and address, and we will be happy to place them on our mailing list for future issues.

We would like to have brief reports on the Centennial activities now underway or planned in YOUR community. Perhaps your ideas might provide inspiration for some other municipality or organization which hasn't yet been able to decide on their Centennial project.

It will help us, also, in planning future issues of the Bulletin, if we could have some idea of what will be of most interest to the public, and if there is any aspect of Centennial planning in which we could be of help through these pages. Please let us have your suggestions and/or comments!

(Use Back of Page, If Necessary) - *pages*

For your convenience we have made it possible to detach this page for return without destroying any of the copy in the Bulletin. Please mail to:

THE EDITOR, ALBERTA CENTENNIAL BULLETIN, 245 HIGHWAYS BLDG.
EDMONTON, ALBERTA

THE ALBERTA LEGISLATURE

The Alberta Legislature is the highest authority in the province of Alberta. It is responsible for making laws, approving the budget, and overseeing the government. The Legislature is composed of the Lieutenant Governor and the Members of the Legislative Assembly (MLAs).

The Alberta Legislature is a democratic institution that represents the interests of Albertans. It is a place where citizens' voices are heard and where decisions are made for the benefit of the province.

The Alberta Legislature is a place of debate and discussion. It is where different opinions are expressed and where decisions are made through a process of democratic deliberation.

The Alberta Legislature is a place of service. It is where MLAs work to improve the lives of Albertans and where they hold the government accountable for its actions.

The Alberta Legislature is a place of pride. It is a symbol of the province's democratic values and a source of pride for all Albertans.

The Alberta Legislature is a place of hope. It is a place where the future of the province is shaped and where the dreams of Albertans are realized.

The Alberta Legislature is a place of power. It is the source of the province's laws and the authority that governs the province.

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STYLIZED MAPLE LEAF IS EMBLEMATIC OF CENTENNIAL OF CONFEDERATION

THE Federal Centennial Commission has selected a stylized version of a maple leaf as the official Centennial Symbol. It was selected by the Commission from 496 entries in a design competition, and is copyrighted and registered under the trade marks act. It will be used by the commission on its stationery and advertising, and its further public use is being studied.

Unlike the symbol chosen by the 1967 world exhibition at Montreal, the Centennial Symbol does not need parliamentary approval. Nor does it have the same uses as the world's fair symbol. The world's fair corporation is licensing the use of its symbol for concessionaries at the exhibition and for use on souvenirs. Legal restrictions on the use of the centennial symbol on souvenirs imported from abroad is being studied, but the commission hopes that the centennial symbol will be widely used in decorations, travel promotion and centennial events advertising by the provinces and municipalities, as well as by the federal government.

"We hope that the symbol will have the widest possible use and that it will give the public something to focus its attention on," Mr. John Fisher, Centennial Commissioner, said.

The design is composed of eleven equilateral triangles, arranged together into a symbolic Maple Leaf representing the ten Provinces and the Canadian North. Used together with the dates 1867-1967 and the words "Canada-Confederation", the Centennial Symbol, wherever it is seen, is a visual reminder of the 100th Anniversary of Confederation in Canada.

The 11-triangle design can be copied easily by school children and drawn to any size. It can also be constructed out of any building or display material, can be reproduced in any color or colors, and can be used as a pattern for illuminations or fireworks.

The Symbol must never be overprinted by other graphic devices, and must not be used to overprint. When the Symbol is used in con-



junction with trade names or trade marks, the Symbol must not be the predominant element in the layout, but must appear as a smaller, secondary element. The type in the circle is a full bilingual title and must always be used as a complete unit — no copy variations are allowed. Other versions of the symbol, when substituted, must be positioned accurately within the circle.

The Centennial Commission will be able to supply, on request, a series of photographs which illustrate possible Symbol applications. Correspondence regarding use of the Centennial Symbol should be addressed to:

H. E. Martin,
Chairman, Publicity
Committee,
245 Highways Bldg.,
Edmonton, Alberta.

INDIAN STUDENTS TO JOIN STUDENT EXCHANGE PROGRAM

INDIAN young people will join their fellow Canadian students in tours this summer sponsored by the Student Exchange Program of the Centennial Commission.

The tours have been planned as a Centennial project, financed jointly by the federal and provincial governments.

In units of 26 (12 boys, 12 girls and two chaperones), the students spend one week in a province apart from their own. In 1964, two such groups from Alberta visited Ontario and Quebec, while 2 groups of students, one from each of those provinces, spent a week in Alberta.

Selection of the students is left mainly to school authorities, with the main requirements being that the selected young people be aged 15 to 17 years.

This year Alberta will send out and offer hospitality to 240 students; next year the number will be increased to 960, and in 1967 the number will be cut to 480 because of expected travel difficulties in the Centennial year.

In addition, the commission is sponsoring youth travel on a voluntary basis through various national organizations engaged in youth programs. Last year's cost of grants toward this travel was over \$92,000, and it is expected this year's costs will triple that amount.

In all, some 8,000 students are expected to travel across Canada in 1965.

YOUTH TRAVEL — A Key to Better Understanding

Youth travel programs provide young Canadians with an unusual opportunity for fraternizing. During the course of their visits to other provinces they will have a chance to develop new friendships and to make lasting associations, opening the door to better understanding.

Being a Canadian does not mean exactly the same thing to all, because Canada is a wide and varied

country with different climates, different cultures and languages. Still, these visits should bring home to young Canadians the realization that whether they live on Vancouver Island, the Territories or on the coast of Labrador, or anywhere in between, they are all part of the same indivisible nation. After this experience, when they sing the praises of their country, they should feel more deeply the meaning of the word "Canada".

